



Sarasota Internet Marketing Masterminds

Who We Are...

A group of like-minded individuals forming a Mastermind; sharing ideas, learning and building our Internet Marketing knowledge and businesses, whether new or in support of an existing one.

How We Started...

Started in 2010 by Andre Kasberger, as a local project, engaging and encouraging other Internet Marketing minded entrepreneurs, this has become a community resource for anyone wishing to enhance their Internet Marketing knowledge. Over 250 individuals have now joined us through Meetup.

The Venue and Setting...

We meet every Thursday from 11:30 – 1:00 at Everglades University, in Sarasota. At least 2-3 times per month we have “expert” guest speakers share information on a specific Internet and Marketing related topic. At other times, we hold what we call an “Open Forum”, where we take on questions, issues, gain audience participation and work through solutions.

The Results We See...

Weekly we see individuals make significant progress with their Internet projects, whether it is building one's very first web site or, making major mid-course corrections to an existing site that was going in the wrong direction. Some have become a strong local resource and are helping others on their own Internet journey, namely; Julie Larson, Cheri Parrag, Andrew Metz and a number of others. Paying forward!

Sponsors Welcome...

The traffic on the Meetup and My Internet Success Group sites is becoming significant and both have become excellent places for exposure to related businesses. *Sponsorship slots are open and welcome.*

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"I'm so glad I found this group. Now I can learn and exchange ideas with others that are serious about building an Internet presence." Often heard comment

The Resources...

- [Meetup.com/Sarasota - Internet Marketing Mastermind Group](http://Meetup.com/Sarasota-Internet-Marketing-Mastermind-Group): Is our outreach and the place where most participants find us. Here you'll find the meeting schedule, guest speakers and upcoming topics. *WE ASK ALL TO RSVP YOUR ATTENDANCE.*
- [Facebook.com/groups/Internet Marketing Master Minds - Sarasota](https://www.facebook.com/groups/Internet-Marketing-Master-Minds-Sarasota): This is our discussion group page where we share information, ask questions and discuss Internet related topics. To become a member, make the request when you get to the page.
- [MyInternetSuccessGroup.com \(Is Mobile Friendly\)](http://MyInternetSuccessGroup.com): Is an Information and Resource Blog set up by Andre Kasberger and serves as an extension of the IM MM Group. Some of the information you'll find here:
 - Internet Marketing Related Advice and Tips
 - Recap of the weekly meetings, 08-02-12 fwd
 - Local as well as Area Events
 - Recommended products, tools and services
 - Learning resources – local and WW experts
 - Sign-up for Newsletter and Tips
 - We'll continue adding and enhancing this site. So, do stop by frequently!